

# Gina Mendolia

## Design graduate student

reimagining the people-experience of behavior change

GINAMENDOLIA.COM

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## EXPERIENCE

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### Curriculum Designer

Designing 8-week startup incubator curriculum that guides female founders from ideation and prototyping through pitch development and product or service launch

### Galvanizer

Stanford, CA

Feb 2020 - Present

### Design Researcher

Researching (1) the effects of building design on occupants' wellbeing with the Billington Group and (2) the human factors of product trust in the IRIS Product Design Lab

### Stanford University

Stanford, CA

Jan 2020 - Present

### Product Director

Designed and prototyped a system that integrated a product app with a EMR app

### OpenBiome

Cambridge, MA

Jan 2019 - Aug 2019

Led team of 5 for user research, prototyping, user testing, and implementation

### Senior Product Manager

Created an electronic medical record (EMR) system to replace a manual, paper-based health record system

### OpenBiome

Cambridge, MA

Jan - Dec 2018

### Product Manager

Designed a web application and supply chain system for manufacturing operations

### OpenBiome

Cambridge, MA

Mar 2016 - Dec 2017

Developed a data insights team to enable real-time product planning & inventory optimization

### Product Development Associate

Researched, developed, and managed full product life cycle to create the first shelf-stable formulation of Fecal Microbiota Treatment pills

### OpenBiome

Cambridge, MA

Sep 2014 - Feb 2016

### On-site Researcher

Executed on-site field research in Rwanda for (1) fundraising strategy and (2) professional development training for local staff at sustainable agriculture and health NGO

### Gardens For Health

Kigali, Rwanda

Jun-Jul 2013

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## PROJECTS

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### Design Thinking Bootcamp 2019

40-person workshop introducing professions to Design Thinking

### Electronic Medical Record App 2018

FDA Phase I/II, GCP, & HIPAA-compliant electronic medical record app

### "Poo App" Web Application 2016-17

Web application that managed the intersection of manufacturing, inventory, ordering, and shipping

### Poop Pill 2015

Fecal Microbiota Transplant pill for patients suffering from *C. diff*

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## TOOLBOX

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### User Research

Field observations, journey mapping, interviewing, prototyping & testing

### Design & Visual Communication

Adobe InDesign, Adobe Illustrator, Sketch, HTML (basic), CSS (basic)

### Data Analysis & Visualization

PostgreSQL, Excel, R, Python (basic)

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## EDUCATION

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### Design Impact Engineering, MS

Stanford University, 2021

\**The Mericos Foundation Fellowship*

### Data Science

General Assembly, 2017

### Economics & Biochemistry, BA

Middlebury College, 2014

### Public Health

Danish Institute for Study Abroad, 2013